## Patent Claims

- 1. Method for the structured metallization of polymer substrate materials and ceramic substrate materials, wherein a surface-activatable compound containing a nonconductive organic transition metal complex as surface-activating compound, a dicarboxylic acid as cross-linking agent, and melamine resin as complexing agent is applied to the substrate material by means of suitable coating, the surface-active compound is selectively irradiated by light, and an electroless metallization of the irradiated areas is subsequently carried out to form metallic structures in a chemically reductive bath.
- 2. Method according to claim 1, characterized in that the surface of the substrate of a polymer material is pretreated chemically, physically or thermally in order to roughen it.
- 3. Method according to claim 2, characterized in that the substrate is pretreated by etching the substrate surface.
- 4. Method according to claim 3, characterized in that the etching solution is a hydrochloric acid solution diluted in water.
- 5. Method according to claim 3 or 4, characterized in that the etching process tales place by heating the etching solution.
- 6. Method according to claim 1, characterized in that the transition metal complex contains palladium.
- 7. Method according to claim 1, characterized in that the nonconductive surface-activatable compound is dissolved in a solvent and applied to the substrate in the form of a liquid.
- 8. Method according to claim 7, characterized in that the solvent is tetrahydrofuran,
- 9. Method according to claim 1, characterized in that the light is laser irradiation at a wavelength of less than 600 nm.
- 10. Method according to claim 9, characterized in that the laser radiation is generated with a frequency-doubling or frequency-tripling Nd:YAG laser ( $\lambda = 532$  nm or 355 nm).

- 11. Method according to claim 9, characterized in that the laser radiation is generated by an argon-ion laser ( $\lambda = 488 \text{ nm}$ ).
- 12. Method according to claim 1, characterized in that the removal of non-irradiated surface-activating compound after irradiation is carried out in tetrahydrofuran.
- 13. Surface-activating compound for activating the surface of a polymer substrate or ceramic substrate for electroless metallization with a nonconductive organic transition metal complex as activating compound, a dicarboxylic acid as cross-linking agent, and melamine resin as complexing agent.
- 14. Surface-activating compound according to claim 13, characterized in that the activating compound is a transition metal complex based on palladium and the dicarboxylic acid, as cross-linking agent, is maleic anhydride.
- 15. Surface-activating compound according to claim 14, characterized in that the compound, in relation to a solvent proportion of 100 parts by weight, contains 0.8 to 2.0 parts by weight of palladium diacetate, 5 to 15 parts by weight of melamine resin, and 0.2 to 0.5 parts by weight of maleic anhydride.